CURRICULUM

Elisa Carlini

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EDUCATION

2001 — HIGH SCHOOL DIPLOMA
(science, english, french)
Liceo A.Serieri, Rimini
evalutation 80/100

2005 — BACHELOR'S DEGREE COMMUNICATION SCIENCES
Università di Urbino "Carlo Bo"
Department of Sociology
evalutation 110/110 cum laude

2007 — DIPLOMA IN MULTIMEDIA GRAPHICS
CSPMI - Modena, Italy

WORK EXPERIENCE

Current occupation since march 2009

SENIOR WEB DESIGNER and SEO in
MARKETING INFORMATICO S.R.L - Rimini
Graphic design and production of static web sites and CMS
(Wordpress), e-commerce Magento graphic design,
design of newsletters, landing pages, updating and restyling
of web sites; Online Marketing SEO (editing content,
optimization websites, reports Google Analytics)

2007 - 2009

JUNIOR WEB DESIGNER in GUEST SRL
Riccione (Rimini)
Graphic design, production and updating of web sites,
newsletter.

april - september 2007

TRAINING in MAGGIOLI EDITORE
Santarcangelo di Romagna (Rimini)
Graphic design of DEM campaigns, banner ads, html and css.

january - february 2007

TRAINING AS A GRAPHIC DESIGNER in
F. C. PANINI EDITORE, Modena.
web sites layout, graphic design of internal agendas, book
covers and wrapping paper, advertising,
collaboration with Comix publisher.

OTHERS SKILLS

OS
Macintosh
Windows

APPLICATIONS
Microsoft Office

BROWSERS
1. Google Chrome
2. Mozilla Firefox
3. Internet Explorer
4. Apple Safari

SKILLS AND SPECIALTIES

WEB DESIGN
Adobe Photoshop
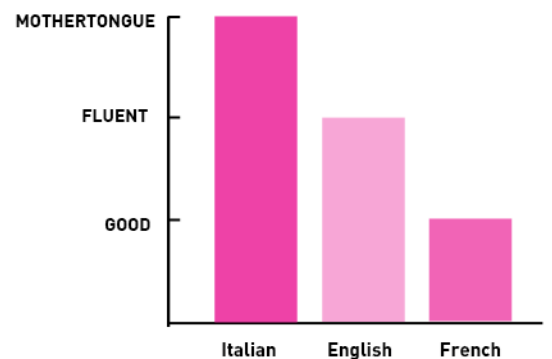Adobe Dreamweaver
Adobe Illustrator

WEB DEVELOPMENT
xHtml
Css2, Css3
Wordpress
Magento (backend admnistration)
Php (base knowledge)
Js (base knowledge)

WEB MARKETING
Web Analytics
SEO copywriting
Search Engine Optimization
Social Media
Internet Marketing strategies
Client management on SEO support

LANGUAGES

MOTHERTONGUE

FLUENT

GOOD

Italian   English   French

A FEW LINES TO SAY THAT...

*I love graphic design, drawings,
cats and books.
I'm also interested in photography
and gardening...:)
My aim is to acquire an international
experience in order to improve my skills*

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